



STRATA

BESPOKE  
ORANGERIES &  
CONSERVATORIES



*Singularly beautiful*





# THE HOTHOUSE FLOWERS

Although there are records dating back to Roman times describing the growing of vegetables under glass, it was only in the 14th century that the practice became widespread.

It was 18th century botanists, however, bringing back tender exotic fruits from far-flung parts, oranges among them, who provided a catalyst for the first great flowering of the orangery or conservatory in Britain.

But it was with our Victorian forebears that the glasshouse achieved its ultimate expression through astonishing confections such as the Crystal Palace and the monumental tropical hothouses at Kew.

Today there is a newfound enthusiasm for the elegance and functionality of these beautiful structures, much improved of course by contemporary technology, for creating indoor gardens, garden rooms or simply as an expansion of living space, a dining room, a workspace, gymnasium, children's playroom, kitchen, library or media hub.

In larger developments, orangeries and conservatories are also used to provide a soft natural backdrop for swimming pools, restaurants or tearooms.



## CHERRY-PICKING THE BEST

As an extension of your home, and of yourself, it's vital to ensure that your chosen design will complement and enhance the existing architecture.

Get it right and your orangery will reward you with an environment unlike any other in your home, comfortable, calm and relaxing, bathed in light and with the potential to be a true room for all seasons.

And that's precisely where Strata comes in.

Founded way back in 1981, Strata has a wealth of expertise in providing customers with wonderful bespoke orangeries and conservatories. Our design skills, technological prowess and sensitivity to our customers' needs are second to none.

But don't just take our word for it.

Over 80% of our business comes through referrals from happy, satisfied customers. While our staff are just as loyal: most have been with us for well over 20 years.

So for a peach of a design, cherry pick an orangery from us.





# DESIGN & PLANNING

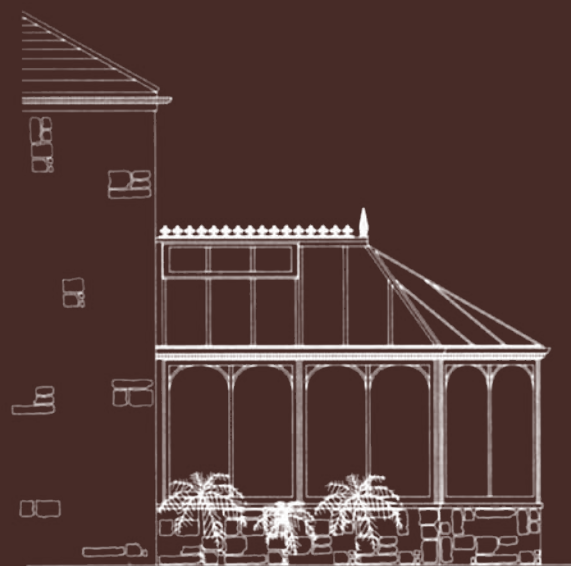
At Strata, we pride ourselves on being big enough to cope and small enough to care. We design all our orangeries and conservatories with architects, local planners and our professional team of in-house craftsmen to ensure each project is uniquely yours. With over 25 years of design and build experience, one customer recently chose us to add a bright and airy conservatory to their farmhouse – and the results were award-winning!

Situated in a conservation area, our brief was to design and build a solution that not only added space and light to both the downstairs and an upstairs room, but that was beautifully in-keeping with the property and its surroundings. The resulting conservatory was built in just six weeks, on time and to the customer's budget.

The customer was understandably delighted with the result... and the Local Authority was so impressed they entered the project into a competition where our conservatory won 1st prize for the best domestic extension under 40sq metres! We transformed their home – now let us do the same for you.

Simply visit one of the best orangery and conservatory showrooms in the UK and let Strata do the rest. We can give you all the help and advice you need to find your dream conservatory, then make it a reality with the price, quality and service you deserve.





## USE & ENJOY

Strata orangeries and conservatories come in all shapes and sizes, and are designed to perfectly complement your home and your lifestyle. Each design is delightfully climate-controlled to ensure a comfortable environment, day and night, through the height of summer and into the depths of winter. With careful attention to heating, cooling, lighting and ventilation the orangery can become an integral

part of your home, and one of the most restful places in your house.

The possibilities of how you use your new room are endless. Simply add to your kitchen for a bright dining room. Extend your sitting room for a play area for the children. Or create the peaceful home office, media centre or gym that you've always wanted. The room can be used as a transitional space that makes accommodating

guests or the occasional parties a breeze. Or, it can be a permanent haven of relaxation away from the hubbub of everyday life. It really is your choice.

You can't control the British weather! But you can enjoy the great outdoors, come rain or shine, 365 days a year from the climate controlled comfort of your beautiful new Strata orangery.







# CRAFTMANSHIP & QUALITY

An orangery or conservatory should be like a made to measure suit. It should fit your home and your needs perfectly, look like it was designed uniquely for you and elicit envious glances from all who see it!

At Strata, we believe that beauty and functionality should be supported by quality and value for money. We deliver this promise using traditional craftsman's methods with efficient modern

tools to give you the best of both worlds – a sensitively constructed orangery, with a surprisingly conservative price tag.

We are confident, that when you choose Strata, you are ensuring your orangery not only looks fantastic, but has the best build quality of any on the market today. But, don't just take our word for it, please visit our showroom and read the many letters and testimonials we have received

from satisfied customers and decide for yourself.

Our showroom is packed with hundreds of designs in a huge combination of materials and finishes, plus two fully furnished orangeries to really get your ideas flowing. And, whether you choose a classic or contemporary design, your orangery or conservatory will be created from sustainably produced hardwood, UPVC or aluminium, to the highest UK specifications; it will be

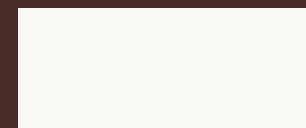
installed to recognised codes of practice; and it will be finished with a wide range of ironmongery or even handmade accessories to suit your tastes.

An orangery or conservatory is an investment in the quality of your life and the value of your home. To ensure you get the decision just right, visit Strata today.

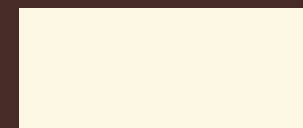




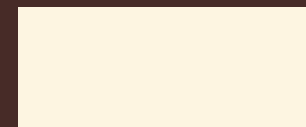
Colours are approximation only.  
Please visit showroom to view actual samples



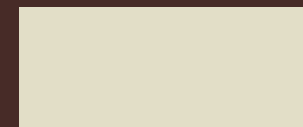
*Off White*



*Gardenia*



*Magnolia*



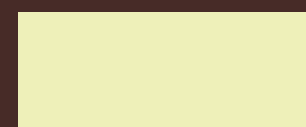
*Oyster*



*Vanilla*



*Lizard Grey*



*Green Mist*



*Goose Grey*



*Corvette Blue*



*Pale Turquoise*



*Pigeon Blue*

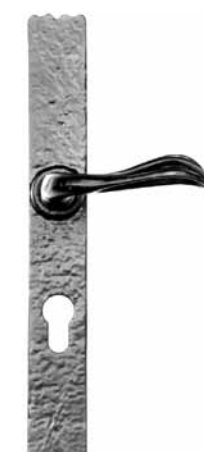


*Mouse Grey*

## DETAILS & OPTIONS

Selecting the style and materials for your orangery is just the beginning. At Strata, we offer a sumptuous range of hundreds of National Trust and British Heritage colours, to match the tone with the materials of your house. We then glaze the room in thermally efficient glass to give you a light and airy space that's as beautiful to use as it is to maintain.

Traditional or modern espagnollette handles... ironmongery in gold, white, black, chrome, brushed satin or bronze... manual, electric or fully automatic vents... the choice and variety is endless. And whatever you choose aesthetically, it will be perfectly complemented by high security locks, casements and built to very high standards using British kite marked products – so it's beautiful, safe, and above all uniquely yours.





# THE PROCESS

1. AT A SITE MEETING OR A VISIT TO OUR SHOWCENTRE, WE WILL DISCUSS YOUR DESIGN REQUIREMENTS.

2. DESIGNS, CAD DRAWINGS AND SPECIFICATIONS PRODUCED, ALONG WITH QUOTATION DETAILS.

3. WHERE REQUIRED, WE'LL TAKE CARE OF YOUR PLANNING PERMISSION APPLICATION. UPON YOUR APPROVAL WE WILL BUILD & PROJECT MANAGE THE COMPLETE INSTALLATION.

4. IT'S COMPLETE AND INSPECTED! TIME TO SIT BACK AND ENJOY.

Strata takes care of the process at every stage. We produce accurate 3D drawings and designs in tandem with your architect and submit the plans to your local authorities to secure relevant permissions.

We will also endeavour to reduce our carbon footprint by using local materials and tradesmen wherever possible.

When you have chosen exactly what you'd like from our wide range of options, we do

everything possible to make your dream conservatory a reality. The paint finish will be the equivalent to seven brush coats of microporous paint to ensure your conservatory stays blister-free and beautiful. We

will draft seal, insulate, coat, join – in fact we will control the whole process from inception to completion, so you can sit back and effortlessly watch your conservatory dreams come true.

## BEFORE



## AFTER







TO SEE THESE AND MANY MORE EXAMPLES,  
VISIT OUR WEBSITE AT [WWW.ORANGERIESBYSTRATA.CO.UK](http://WWW.ORANGERIESBYSTRATA.CO.UK)

# THE GALLERY



Strata started life in 1981 and we have been improving properties ever since. We now have many thousands of satisfied customers and with a very impressive 82% customer recommendation rate, we must be doing something right!

Our unique combination of bespoke design, quality construction and customer care has forged great relationships with our customers – some of whom have their orangeries or conservatories featured in this brochure. We like to create structures that are truly original, which is why

we ask you to choose every single detail to make your design unique. And whatever you choose, you can be sure we only use hardwoods sourced from forestry stewardship council registered suppliers (F.S.C.) and use environmentally friendly products wherever possible.

This brochure can only give you an idea of the many options available to you. To see two life sized orangeries that are fully furnished, and to discuss how Strata can help you, please visit our showroom today.

# WHY STRATA?

- Successful in business for over 25 years
- Over 80% referral rate
- All installations have assigned project managers to ensure complete customer satisfaction
- British standard ISO 9001 accredited company
- Planning and building regulation applications submitted and processed, where required, on your behalf
- Computer Aided Design and interior design service available





STRATA

BESPOKE ORANGERIES & CONSERVATORIES

Part of the

